



## **South Carolina Business Matchmaking Mission**

### **Monterrey, Mexico**

**October 1-3, 2003**

Thank you for your interest in our Business Matchmaking Mission to Monterrey, Mexico. To ensure that this event is appropriate for your company, please complete the attached **Gold Key Service Questionnaire** and fax it directly to:

Mr. Ernesto de Keratry, Senior Trade Specialist  
U.S. Commercial Service in Monterrey, Mexico  
Fax: 011-52-81-8342-5172 or 8343-4440.

The U.S. Commercial Service in Monterrey will first assess your product's sales potential in Mexico before you even sign a participation agreement. If a positive response is received, we will then work with you locally to help you prepare all your necessary materials for the mission.

Consider that last year South Carolina companies exported \$781.6 million worth of goods and services to Mexico (a 7% increase over the previous year during an economic downturn!) ... and Monterrey, a city of approximately 3.8 million people, was named by *Fortune* magazine as **the best city in Latin America** in which to do business.

We are excited about this event and its potential for your business. Don't miss this opportunity to meet new agents, distributors and end-users of your products in South Carolina's third largest export market!

Special \$1,700 Matchmaking package fee includes\*:

- Pre-mission briefing and videoconference with the U.S. Consulate in Monterrey.
- Export finance strategy counseling with the U.S. Small Business Administration.
- A business breakfast briefing on Mexico by the U.S. Commercial Service in Monterrey.
- Five carefully screened Gold-Key appointments with reps, distributors, and partners.
- Interpreter/escort for all Gold Key appointments.
- Local transportation for your Gold Key appointments and special event(s).
- Networking reception with Mexican companies at the U.S. Consul General's residence.
- Opportunity to meet prospective partners/exhibitors at Metal Mecanica 2003.
- A thorough background check on your final, selected Mexican Gold Key company.
- U.S. Consulate-reduced lodging rates in a four-star hotel.
- US/SCDOC export counseling assistance before, during and after the mission.

\* *Travel and lodging not included. SCDOC staff available to assist in arranging air travel and lodging.*

#### **Contacts:**

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